

September 2011

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Dear Friends,

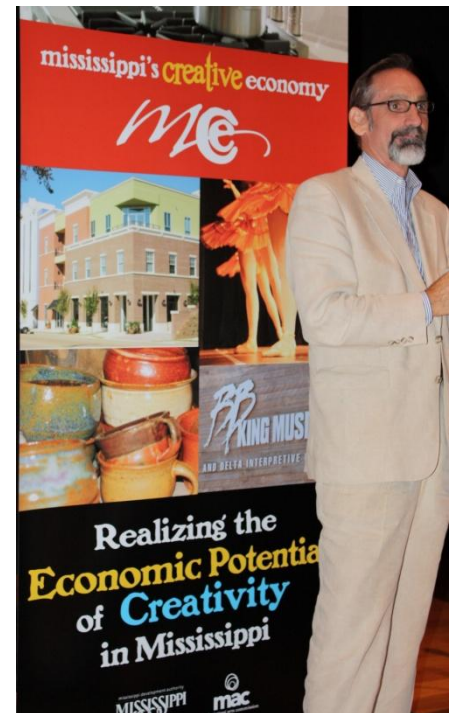
August in Mississippi brings to mind many things: heat, humidity, another year of SEC rivalries, high school football Friday nights, the last of the season's blueberries hanging on the bush and this year, creativity, innovation and opportunity. August 10th brought us the Creative Economy Summit at the Jackson Convention Complex. The event was held to celebrate and present the study of Mississippi's creative economy, brought to fruition by an unprecedented partnership between the Mississippi Arts Commission and the Mississippi Development Authority (www.mscreativeeconomy.com). For the first time in state history, Mississippi's creative and economic development agencies have partnered in an informative and cohesive study that takes a pioneering look at the state's non-profit organizations side-by-side with for-profit entities to assess the potential of our creative assets. The study outlines and explores what the creative economy is, what portion of Mississippi's overall economy is in the creative sector, and how we can support, encourage and grow this emerging culture.

The study revealed that nearly 61,000 Mississippians are employed in the creative sector, representing about 3% of the state's economy. The crossroads of our people, places and products have already made an important mark on our state that is showing us an even bigger opportunity for the future. The snapshot of the creative economy shown in the study is totally organic. Can you imagine the results if we watered, tended and fertilized it?

This new economy is evergreen, authentic and local. New ideas, not money or machinery, are the source of success today. Every Mississippi community has a story, and we think it is time we tell those stories, invite the guests to visit, and build civic pride around the process. Creativity and innovation are the new currency in this global economy, and Mississippi has a rich and diverse inventory of assets, entrepreneurs and storytellers. Every day we write the book: through music, literature, architecture, food, the Civil War, Civil Rights, our sacred spaces and the arts. The creative economy is revitalizing manufacturing, service, retailing and entertainment industries. It is changing where people want to live, work and learn; and where they think, invent and produce.

To quote John Howkins, "Creativity is not new, and neither is economics, but what is new is the nature and extent of the relationship between them and how they combine to create extraordinary value and wealth." Communities of every size can take part and benefit from nurturing this aspect of economic development.

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The creative landscape and its abundant opportunities are available to any city, town or crossroad that wishes to tap into its unique character and creativity.

Our creative economy gives us the opportunity to tell our story through our people, places and products. It is ours alone and will never be able to be outsourced. We have allowed others, for far too long, to define who we are; we now have an artful and thoughtful opportunity to set that story straight. The crossroad is before us, and we can choose to take a bold and innovative direction that will lead us into a new era of creativity and prosperity.

My best,
Malcolm

THE CREATIVE ECONOMY SUMMIT

AUGUST 10, 2011

JACKSON CONVENTION COMPLEX

In the words of Governor Haley Barbour....“We can’t sit on our ASSETS.” The Mississippi Arts Commission and the Mississippi Development Authority joined together to present the Creative Economy Summit in downtown Jackson. To find out the results of the creative economy study, visit www.mscreativeeconomy.com



Attendees prepare for the opening session.



Governor Haley Barbour opens the Summit.



MDA's Melissa Medley and MAC's Malcolm White



A full house!

Take a moment to enjoy Governor Barbour's comments at the Summit:
<http://www.youtube.com/user/governorbarbour#p/a/u/0/yYeMZHAsHqA>
Check out this great story about the Summit in the NE MS Daily Journal
<http://www.nems360.com>

Calendar of Events

September

VSA MS Community Art Group Annual Exhibition

Opening reception-Sept 1, 2011 / Exhibit runs through the end of the month.

5:00 - 7:00pm
(Gallery hours are 9am to 5pm)

16th Annual Howlin' Wolf Memorial Blues Festival

September 2nd
4:00 pm
West Point, MS

One Enchanted Evening: The Magic of Joe Turner

Thursday, Sept 8th
6:30pm
SCH Auditorium,
Vicksburg, MS

CelticFest Mississippi

Sept. 9-11
7p-12a/ 10a-12a/1030a-5p
MS Ag & Forestry Museum, Jackson MS

Dance and Movement in Math and Social Studies

September 10th
8 a.m. - 3 p.m.
Greenville, MS

The Help: Movie Making in Mississippi

September 13, 2011
7:00 p.m.
Millsaps College Recital Hall Jackson, MS

BETH ISRAEL 150th CELEBRATION CONCERT

Saturday, Sept 17th
8:00 P.M.
JACKSON CONVENTION CENTER

MSO Bravo I: Opening Night

September 17, 2011
7:30pm
Thalia Mara Hall,
Jackson, Ms

CREATIVITY AT WORK!

2011 WHOLE SCHOOLS INITIATIVE SUMMER INSTITUTE



The Institute was held July 17-21 at the Mississippi State University Riley Center in Meridian. This annual professional development opportunity gathered 300 teachers (pre-k through 12 & pre-service), artists, administrators and community arts supporters to learn strategies in arts integration. These workshops and arts experiences allowed attendees to

engage with presenters from across Mississippi and throughout the nation. Highlights include: Keynote Address and performance by Grammy Award Winner, Victor Wooten; workshops by Kennedy Center Teaching Artists, Lenore Blank Kellner and Marcia Daft; on-site training for Moving Towards the Art of Good Health, and the special events hosted by the Meridian Community. These interactive arts-based lessons will be used in Mississippi classrooms starting immediately this fall to deepen critical thinking skills, support innovative and creative ideas, and nurture communication skills in preparation for a successful college and career experience. The role of the arts in the new Common Core State Standards (CCSS) was introduced and will continue to be the focus of WSI professional development workshops in the future. Special thanks to the numerous schools, artists and administrators who attended the WSI Summer Institute. For more information on how you can get involved with WSI and learn more about WSI, please go to www.mswholeschools.org.



Whole Schools Initiative (WSI) is now on Facebook!

WSI has a new Fan Page on Facebook. Please "like" us and join in on the arts integration conversation. We look forward to sharing information with you on arts education, hot topics in the field, and special announcements regarding the WSI program. We welcome your comments, questions and conversation. See you on Facebook!

National Arts in Education Week will be held September 11-17, 2011. How will you celebrate the arts in your community? For more information visit: <http://www.aep-arts.org>

The dates for the Fall **Mississippi Arts Educators Association Fall Conference** are November 10-12, 2011. The theme for this year's conference is IMAGINE: Making a Difference through the Arts. It will be held in Jackson at the Mississippi Museum of Art. Contact Summer Nation at sumnat@hotmail.com to find out more!

Events Continued...

MISSISSIPPI DELTA BLUES & HERITAGE FESTIVAL

SEPTEMBER 17, 2011
12 NOON -10 PM
GREENVILLE MS

Second Annual Mississippi Gourd Festival

September 17-18
Sat. 8-5, Sun. 10-4
Smith County Ag
Complex, Oilfield Rd.,
Raleigh, MS

Rasta Thomas's "Stars of Dance" featuring Bad Boys

Friday, September 23rd
7:30 PM
Tupelo High School
Performing Arts Ctr.,
Tupelo, MS

Science Grabbers

September 24th
8 a.m. - 3 p.m.
323 South Main
Street, Greenville, MS
38701

Love Music Fest

Sept 24th and 25th
10a-10p Sat. 12p- 6p
Sun.
Cedar Hill Farm

WU/MS Poety Society- SB Annual Literary Competition

Sept. 25, 2011 deadline
Nov. 19, 2011 at 3 pm
(awards)
Gautier Public Library,
Gautier, MS

Coming in October

Town Creek Arts Festival

October 1, 2011
10am-10pm
The Art Garden at the
Mississippi Museum of Art

MSO Chamber I: Baroque Gems

October 1, 2011
7:30pm
St. Andrew's Episcopal
Cathedral, Jackson, MS

TWO MAC STAFFERS CELEBRATE ANNIVERSARY!



Recently, Shirley Smith(photo left), Systems Administrator, celebrated 25 years of service, and Lee Powell(photo right), Deputy Director, celebrated 10 years of service. Way to go ladies, and thank you for your dedication to the arts and state government!

CALL TO ARTISTS! *BLUE MOON ART PROJECT*

The Ocean Springs Chamber of Commerce – Main Street – Tourism Bureau has released criteria for artists' entries for designs in the Blue Moon Art Project held in conjunction with F.E.B. Distributing Company and the 33rd Annual Peter Anderson Arts & Crafts Festival. Artists interested in submitting their work must be residents of Mississippi and 21 years of age or older. Submissions by artists must be sketches in color and reflect the Blue Moon logo in their work. The work should be presented on a 24" (height) x 36" to 40" (width) illustration board or paper mounted on a mat board. Artists should provide their name and contact information on a separate piece of paper temporarily attached to the back of the submission. Only one entry piece per artist allowed and it must include a title. Artists are encouraged to view the Blue Moon Art Project online at www.bluemoonbrewingcompany.com.

NEA GRANTS AVAILABLE

The NEA Literature Fellowships program offers \$25,000 grants in **prose** (fiction and creative nonfiction) and **poetry** to published creative writers that enable the recipients to set aside time for writing, research, travel, and general career advancement. Applications are reviewed through an anonymous process in which the only criteria for review are artistic excellence and artistic merit. To review the applications, the NEA assembles a different advisory panel every year, each diverse with regard to geography, race and ethnicity, and artistic points of view. Applicants must submit their applications electronically through Grants.gov, the federal government's online application system. The Arts Endowment will not accept late applications. Visit NEA.gov to find out more.



The Mississippi Arts Hour can be heard statewide on Sunday's at 3pm on Mississippi Public Broadcasting's Think Radio. Find the station nearest you by visiting mpbonline.org. The show can also be heard on MAC's website and through Apple's iTunes

Upcoming shows

September 4 –
Malcolm White hosts
with Chef Craig Noone

September 11 –
Larry Morrissey hosts
with photographer,
James Patterson

September 18 –
Diane Williams hosts
with the Mississippi
Boys Choir

September 25 –
Mary Margaret Miller
hosts with Bluesman,
"Big" Joe Shelton

***The essential
part of creativity
is not being
afraid to fail.***

-Edwin H. Land

RECENT MAC GALLERY SHOW

FEATURED THE WORK OF MAC'S FOLK ARTS APPRENTICESHIP PROGRAM



Dr. Don Penzien, Valerie Plested and Clark Lowry perform traditional Irish music during a reception held to celebrate the 2011 Folk Art Apprenticeship Program in the MAC gallery on August 4, 2011. The next show in the gallery will feature the Exhibit of Arts and Letters by Women in Prison.

THE PERFORMING ARTS EXCHANGE

SEPTEMBER 21-24 – BATON ROUGE, LA

The Mississippi Arts Commission encourages organizations that serve as a presenter of performing artists to attend the upcoming Performing Arts Exchange Conference (PAE) in Baton Rouge, Louisiana on September 21-24, 2011. The goal of the PAE is to connect artists with audiences through fostering excellence in all aspects of presenting and touring the performing arts. This conference is a significant forum for professional development and exchange for and between artists arts managers and presenters. Participants develop business relationships, exchange knowledge and understanding, enhance artistic programming, technical knowledge and leadership skills and discuss current and anticipated issues, as well as participate in a variety of performance showcases. This conference is sponsored by SouthArts and more information can be found on their website at: www.southarts.org.

ARTS-RELATED JOB OPPORTUNITIES

Executive Director

Mary C. O'Keefe Cultural Center for Arts and Education

Proven success in maximizing revenues, fund raising, grant writing, strategic visioning, fiscal responsibility and programmatic creativity is required. Strong experience and knowledge with nonprofit financial accounting required. Proven skill or interest in the arts is mandatory. Ability for self management with superb communication, facilitation, negotiation, and listening skills also required. Must relate to all stakeholders and provide a team oriented environment. Competitive compensation package.

Please submit resumes to GCArtsED@aol.com.